



# California Impact Report 2022

 Association of California  
**Goodwills**

# Goodwill

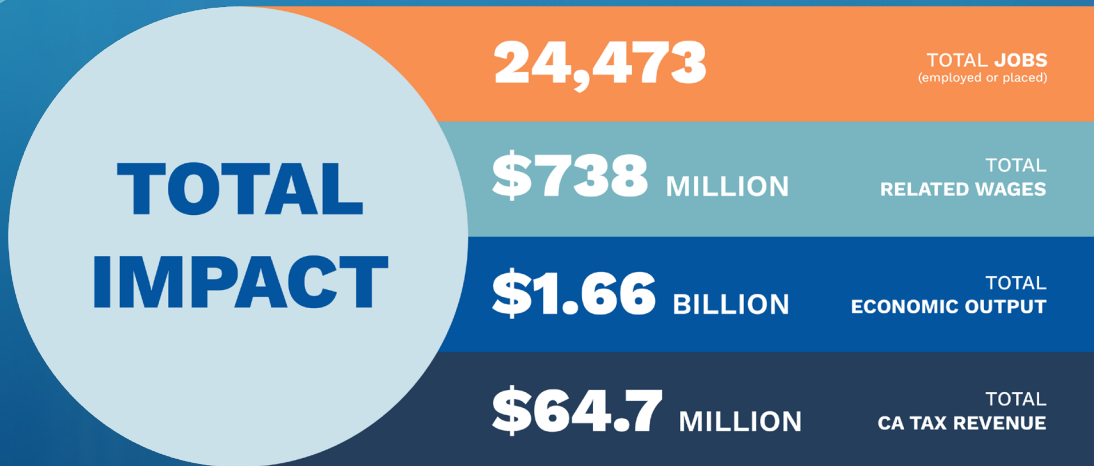
is more than just  
thrift stores

## Total Impact 2022

### Goodwill Industries Operating in California

We are an Association of Goodwill non-profit employment social enterprises operating across the state of California providing life changing opportunities through the power of work. And, as a pioneer in sustainability, we preserve the earth's resources through reuse and recycling of clothing and household goods.

For more than 100 years, Goodwill organizations in California have helped people improve their lives through job training, career placement and connection to opportunity. Our work changes lives, breaks down barriers and provides pathways to greater independence and economic mobility.



# DIGNITY

# GOODWILL. 100%

The Association of California Goodwills represents 13 regional Goodwill non-profit organizations who collaborate, advocate and deliver programs and policies that help people and communities through training, development and employment.



## Goodwill's Mission

Our Mission is to provide life changing opportunities through job training, employment with benefits and the power of work. The Association of California Goodwills' guiding principle is that everybody in California deserves a second chance—everybody deserves access to training, job opportunities, and support to succeed in our economy. We do this through skills building and industry certifications, Individualized career services, and paid employment with benefits.

Each year, we help over **57,000** people at Goodwill Career Centers across California



Throughout this document you'll read a few of their stories.

### GOODWILL CALIFORNIA SUCCESS STORY



### Treniece C.

**“Because of hard work, support from my family, and Goodwill, I no longer need public assistance.”**

As a teen mother on public assistance, I never saw college in my future. In fact, I dropped out of high school. I had four children at a young age, two of whom were twins. I knew I needed to change my life for myself and my children. I always wanted to be a Nurse and decided to research various Registered Nurse (RN) training programs.

That's when I learned about Goodwill's Certified Nurse Assistant (C.N.A.) training program. I applied and was immediately accepted into

the program. Yes, one step closer to my goal. I excelled in the program and the clinical portion of the training at an offsite convalescent facility. I graduated at the top of my class and was accepted into the R.N. program at a local community college.

At the same time as enrolling in the R.N. program, I registered in the Goodwill Acute Care C.N.A. program, which is the next step up from C.N.A. Upon completing the Acute Care program, I was hired by a local hospital and continued to work while

I finished my R.N. program. I received mentoring support from Goodwill and ongoing career advancement with my employer throughout my R.N. training program. Because of hard work, support from my family, and Goodwill, I no longer need public assistance.

Most recently, I was appointed as a Goodwill Board of Trustees member. I am proud to support the ongoing work of Goodwill to help others who are like me and need a hand up.

# Goodwill's Mission

PRESERVATION OF THE EARTH'S RESOURCES

Our roots are green. Core to Goodwill's mission is driving re-use and recycling in our communities and being a leader in sustainability best practices.

With over 420 collection points in the state of California, we see value in every donation we receive. Items that are not sold in our stores are sorted for recycling or sale to salvage operators.

In 2022 alone,  
Goodwills in California kept  
**266 million pounds**  
out of landfills

We're taking our  
world from **this**



to **this**



**Oscar T.**

**“Goodwill opened its doors to employment for me, and with that, I experienced a refreshed sense of purpose and pride.”**

An accident left my lower body paralyzed. I was determined to find a job to help provide for my mom and little sister. After 11 different employers turned me down, I felt useless. Goodwill opened its doors to employment for me, and with that, I experienced a refreshed sense of purpose and pride.

What I love most is that no one sees me differently... I feel regular now. I feel my worth.

I am now excelling as an E-Commerce Customer Service Clerk for ShopGoodwill.com. In addition, I help provide for my family while working at a job that makes me feel good daily.



# Strengthening California through second chances for the people we serve

Every person who comes to a Goodwill, regardless of challenge or disability, is seen for their abilities. By providing person-centered support and career development, Goodwill helps every individual find their own path to success.



Goodwill is committed to helping everyone looking for opportunity. Our doors are open to anyone, regardless of challenges they may be facing, including:

- Socio-economic (including generational or situational poverty, housing insecurity, justice involvement/re-entry)
- Skills attainment (including low skill or education levels, language barriers, limited or no work experience)
- Disabilities (including physical, developmental or mental health)



### Sara C.

I am so far from where I was just one year ago – worrying every day about how we would make it with low income or none and struggling with stress and depression. I am happy to say I am in a significantly better place financially and mentally. But this is just the

**“There are no limits!”**

beginning for me. I know that here at Goodwill, there is an opportunity for growth because they truly want to see you succeed and better yourself, no matter the steps it will take. They will push you, motivate you, and they will help you grow. There are no limits!



### Kenny W.

I was unemployed for a few years due to losing my previous job to a work injury. Goodwill has helped me feel more comfortable returning to work and building my confidence. Being here has helped me overcome my fears. I have been gaining experience in the

**“Goodwill has helped me feel more comfortable returning to work and building my confidence.”**

Administrative field. The team at Goodwill is working with me daily and teaching me new things to ensure my success as an Administrative Clerk.

If you are looking for employment or any experience, come to Goodwill. Don't ever give up!



### Fred B.

I am a valued team member at Goodwill and have been a client of the Supported Employment program since 2001. Most days, I work in the production area, where I recently celebrated 20 years of employment.

**“My work increases my sense of independence and self-esteem.”**

As a Production Associate, I provide support by processing and handling textiles. My work increases my sense of independence and self-esteem. I now have my own apartment and great friendships at work.



### Maria M.

I was a high school graduate, low-income, single mother of one, and receiving SNAP benefits. Unfortunately, I was unable to afford college and needed financial assistance.

**“I now feel the confidence I once searched for and have become independent, with a positive and bright future ahead of me.”**

I was able to enroll in the Workforce Innovation Opportunity Act (WIOA) program to pursue my interest in the medical field. My case manager noticed my determination and persistence.

I just wanted a better life for myself and my son.

Despite my barriers to employment, I graduated from my Medical Assistant program and now am a full-time employee at a local urgent care. I now feel the confidence I once searched for and have become independent, with a positive and bright future ahead of me.

## How You Can Help



Partner with us on job placements at your business.



Donate goods or give financially.



Support legislation that removes barriers and supports employment for vulnerable populations.



Shop with us in store or online!

Visit [www.californiagoodwills.org](http://www.californiagoodwills.org) for more information



People. Planet.  
**Possibilities.**



# Association of California Goodwills

Serving the entire Golden State

**Contact us:**  
(916) 329-1894  
[www.californiagoodwills.org](http://www.californiagoodwills.org)

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